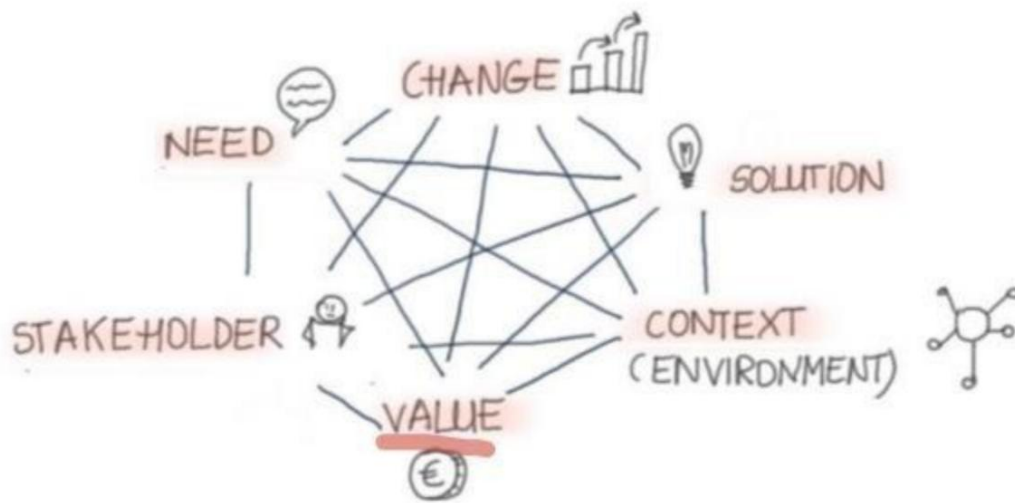


Business Analysis

Value



What is value?

Value represents the significance, benefit, or usefulness of something to a stakeholder in a specific context. It reflects the ultimate gain that stakeholders receive from a solution that meets a particular need. Value isn't limited to financial outcomes—it can also be seen in higher satisfaction, better efficiency, stronger reputation, or strategic progress.

The main goal of any organizational change is to create value by bridging the gap between the current condition and the desired future state, as tracked through key performance indicators.

The Value Delivered by the Moodle Improvement Project

The enhancement of the Moodle platform is designed to deliver meaningful, measurable value to all key stakeholders in the academic environment:

Value for Students

Students benefit directly from a smoother, more intuitive learning experience. Improvements such as faster page loading, clearer course layouts, mobile-friendly access, and integrated tools (e.g., calendars, notifications, messaging) help them stay organized and engaged. This translates into:

- Saved time navigating materials and submitting assignments
- Reduced stress during peak academic periods
- Higher satisfaction with digital learning tools
- Better academic performance through improved access and usability

Value for Teachers & Staff

Faculty and support staff gain value through increased efficiency and reduced administrative burden. With streamlined course creation tools, automated grading features, and better communication channels, they can focus more on teaching and mentoring. Key benefits include:

- Faster setup and management of courses and assessments
- Improved communication with students via integrated messaging
- Less time spent troubleshooting technical issues
- Greater flexibility in delivering content and feedback

Value for University Administration

The administration receives strategic and reputational value. A modern, responsive Moodle platform enhances the university's image as a tech-forward institution and supports broader goals in digital transformation. It also contributes to:

- Improved student retention and satisfaction metrics
- More efficient use of IT resources and support staff
- Better data insights for academic planning and performance tracking
- Enhanced reputation as a student-centered, innovative university

Value for IT and Moodle Support Teams

Technical teams benefit from a more stable, scalable, and maintainable system. With fewer complaints, clearer documentation, and better integration options, their workload becomes more manageable. This leads to:

- Reduced support tickets and troubleshooting time
- Simplified maintenance and upgrade cycles
- Improved system security and reliability
- Higher team morale and productivity

Unified Outcome

Together, these improvements create a more equitable, high-performing, and positively regarded Moodle platform that supports the university's educational mission. The project aligns digital infrastructure with academic excellence, making Moodle a trusted and empowering tool for everyone involved.